

Inclusive - Equal - Strong Body - Strong Mind - Strong Character

**TAOS AREA HIGH SCHOOL  
MOUNTAIN BIKE TEAM**



Dear Potential Sponsor,

**We invite you to support athletes participating in the 6<sup>th</sup> season of the Taos Area High School Mountain Bike Team, "Taos Composite."** As a National Interscholastic Cycling Association (NICA) sanctioned team, we compete in the Colorado League and are based right here in Taos, representing the Enchanted Circle region. Though we do not really know what this season will bring due to COVID restrictions, we do know that we have a group of high school students who are eager to ride bikes!

**Why support us?** The Taos Composite Team has much to offer: as a team we learn skills quickly, receive valuable coaching, and inspire each other to achieve. We set goals and work collaboratively to not only attain these goals, but to also develop a wide range of effective skills. Most importantly, this team is about setting high goals, improving skills, developing strong character and good judgment, and achieving personal bests. This is a cross-country mountain bike team, a specific form of cycling which is set apart from road riding, downhill racing, dual slalom, trials, BMX, cyclocross, and track racing. The coaching staff's goal is to provide students that have the desire to mountain bike the direction and camaraderie that will help them achieve both competitive success and personal development in a safe and enjoyable environment.

In 2019, our fifth season, we had 15 athletes participate from 4 area high schools. Each of 5 races had over 1300 high school athletes racing. Our team finished 3<sup>RD</sup> out of 17 teams in Division 3. We also had several podium results (both individual and team) this season! The successes of this team included personal growth, great improvement in strength and skills, and an incredible team spirit.

Taos Composite is small team competing on a very big stage. We are able to do this thanks to amazing sponsorship support, involved parents, and committed coaches and athletes. This year, we are hoping to secure enough sponsorship funds to, once again, cover all costs related to traveling to Colorado for events as well as to help defray the cost of equipment related to the team (bikes for athletes who do not have an appropriate bike, helmets, tools).

**Race costs for the team are approximately \$1000 per event (including all associated expenses). We would be honored if you would consider being an event sponsor or co-sponsor!** We will provide you with extensive sponsor recognition at the events through signage, distribution of promotional materials (if available), and multiple acknowledgements on social media.

Please contact us if you are interested in supporting this growing team in northern New Mexico. Thank you so much for your interest and enthusiasm.

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Please make checks to:  
**Field Institute of Taos**  
PO Box 486  
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Find us on **Facebook**: Taos Area High School Mountain Bike Team  
Visit our **website**: [www.fitaos.org](http://www.fitaos.org) (cycling programs)

**2020 Taos Area Events and Southern Colorado NICA Division Race Schedule - TBA**